

Guillaume Sarkozy joins INVEST DIRECT's Wisdom Circle

Geneva, 2 December 2022 - **INVEST DIRECT, the first subscription platform for direct Private Equity, is pleased to announce that Guillaume Sarkozy is joining its Wisdom Circle.**

Guillaume Sarkozy is a recognised entrepreneur with over 40 years' experience as a company director and strategic advisor to start-ups and investment funds. He is currently the vice-chairman of Neobrain, a human resources data company and for 5 years was a director of Alan, a medical insurance start-up. He was previously Chairman & CEO of Tissage de Picardie-Rinet and Résalliance Conseil, as well as CEO of Malakoff-Médéric. Guillaume Sarkozy was also a director of Scor, Banque Postale Asset Management, and Korian. He also served as Vice-President of France's Medef employer federation, overseeing social protection.

Frank Lévy, CEO of INVEST DIRECT, said: *"I am deeply honoured to welcome Guillaume Sarkozy to our Wisdom Circle, a key body in selecting the investment opportunities that make it to our platform. His invaluable insight and experience will ensure we bring only the very best deal flow to our subscribers."*

Guillaume Sarkozy added: *"I am excited to have the opportunity to contribute to the development of INVEST DIRECT, a highly innovative platform within Private Equity. In so doing, I look forward to strengthening the entrepreneurial link between private companies and their shareholders."*

About INVEST DIRECT

INVEST DIRECT is the first Private Equity platform offering investors subscription-based access to a deal flow of carefully curated private companies. Based in Geneva, Switzerland, the platform is open to clients across Europe.

www.invest.direct

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